



creativecities



British Council Europe & North America

Working together to build next generation Europe

Addressing shared challenges

- intercultural dialogue (mobility, migration, tolerance)
- the creative & knowledge economy
- climate change

www.britishcouncil.org



Make your city a better place to live in



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Creative Cities aims to help make cities a better place to live, work and play

... new tools to stimulate social innovation and creativity and new thinking across Europe

... new opportunities for urban influencers throughout Europe to share knowledge and ideas



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The three strands of the Creative Cities project

Future City Game is a team-based process designed to create new thinking and actions to improve quality of life in cities.

Urban Ideas Bakery will provide a method for young professionals to work together to implement practical solutions to urban challenges across Europe.

Exploratory Activities provide a forum for ongoing debates on the role that creativity, entrepreneurship and innovation play in urban.



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The project works with

Policy makers at local, national and supranational level (eg. city planners, representatives in city councils, city level public agency leading on innovation, pan-regional partners e.g. Eurocities))

NGOs working in the area of Social Innovation (eg. CLES, Academy of Sustainable Communities)

The cultural and creative sector (e.g. cultural institutions, artists, designers, architects, journalists)



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Benefits

New ideas and new skills

Access to a new, diverse network to support ongoing exchange of knowledge and ideas

The opportunity to influence policy

Cities that are better places to live, work and play



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Get involved!

<http://creativecommons.britishcouncil.org/>

The screenshot shows a Microsoft Internet Explorer browser window displaying the Creative Cities website. The browser's address bar shows the URL <http://creativecommons.britishcouncil.org/>. The website header features the British Council logo and the Creative Cities logo. Navigation links include "Upcoming events", "News", "Forums", "Log-In", and "Register". A main banner area contains the text "FUTURE CITY GAME / URBAN IDEAS BAKERY / EXPLORATORY ACTIVITIES / CREATIVE COMPETITIONS /". Below this is a featured article titled "IN FOCUS" with a sub-header "1 2 3" and the text "Make your city a better place to live in. Join us at Norrebro Future City Game." with a "» More" link. To the right, there is a "LATEST NEWS" section with a "BECOME A PART" graphic and an "IMPORTANT DATES" section listing events such as "04.03.2009 - Lochotin district, the Czech Republic" and "03.03.2009 - VerdensKulturCenteret, Denmark". The browser's taskbar at the bottom shows the Start button and several open applications, including Microsoft Office and PowerPoint.



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Thank you



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