

CULTURE AND GLOBAL CITIES

Does it Really Matter?

Justine Simons

Mayor of London's Office



















73%





Opportunities...

Strategic Intervention: what should government do best enable culture to thrive?



Opportunities

Joining the policy dots: Climate change and culture



Opportunities...

2012 Olympic and Paralympic Games



Races look the same all around the world



Culture is the best way to tell the story of London



Culture is the best way for everyone to get involved



And to celebrate...



